

# MEDIA KIT

**MOHNAA  
SHRIVASTAVA**

**BELLY DANCER  
& INFLUENCER**

**590K+** INSTAGRAM  
FOLLOWERS

**19.3M+** MONTHLY  
VIEWS

**795K+** MONTHLY  
INTERACTION



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## ABOUT MOHNAA

MOHNAA IS A DELHI-BASED BELLY DANCER, CHOREOGRAPHER AND DANCE DIRECTOR, WITH AN EXPERIENCE OF OVER 15 YEARS. SHE IS KNOWN FOR BEING A CONTESTANT ON THE REALITY SHOW INDIA'S BEST DANCER. SHE HAS DIRECTED, CHOREOGRAPHED AND STARRED IN THE MUSIC VIDEOS OF "BAITHI HAI" AND "FURSAT" BY AMIT TRIVEDI, "PARIVARTAN" BY MAHAN SEHGAL AND HAS CHOREOGRAPHED AND TRAINED THE DANCERS FOR THE BELLY DANCE SECTION IN THE MUSIC VIDEO OF "SAIYAAN JI" BY YO YO HONEY SINGH. MOHNAA ALSO RUNS A COLLECTIVE CALLED THE INDIGO CASBAH, WHERE SHE TEACHES AND TRAINS DANCERS.



## FURTHER INFORMATION

### MAJOR PAST CLIENTS

AMIT TRIVEDI  
AT AZAAD  
YO YO HONEY SINGH

### DEMOGRAPHY

AGE GROUP - 25-34: 43% | 18-24: 36.1%  
LOCATION - INDIA: 94.7%  
GENDER - MALE: 73.6% | FEMALE: 26.3%

### SOCIAL MEDIA DELIVERABLES

- SOLO DANCE REELS
- GROUP DANCE REELS
- PRODUCT REEL
- PROMOTIONAL STORY

### OTHER PROJECTS & SERVICES

- MUSIC VIDEO FOR UPCOMING SONGS: END-TO-END PRODUCTION, FROM CONCEPT TO CHOREOGRAPHY TO SHOOT AND EDIT
- LIVE PERFORMANCES: SOLO & GROUP
- DANCE WORKSHOPS AND CLASSES

CONTACT:  
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MOHNAA SHRIVASTAVA

SNIPPETS

